

Insight for employability: The implementation and impact of Careers Registration

Workshop Details

Workshop 1A:

Career Readiness Data - Helping to transform careers practitioners' professional practice

Terry Dray & Jo Ives
Liverpool John Moores University

This session will share the LJMU case study of the introduction of a university-wide annual 'Career Readiness' survey completed by each year group, and how the data is being used, strategically and operationally, institutionally and at academic programme level, providing insight into student engagement with career development support, career decision making, supporting and enhancing careers practitioners professional practice and helping to monitor, evaluate and improve careers and employability provision.

Workshop 1B:

Addressing Metrics and Innovating the Student Experience through Career Registration

Damien McGivern & Shauna McCloy
Ulster University

This session will provide an overview of how compulsory Career Registration has been implemented at Ulster. It will specifically address:

- How Career Registration can be used strategically to align with institutional metrics and KPI's.
- How the data can support investment and development of career services to enhance the student experience.
- Linking data-sets including widening participation, placement activity and student engagement to measure impact and success.

Workshop 1C:

Now what do we do with it? Using Careers Registration

Brenda Welch
City, University of London

This session will provide an overview of the Careers Registration project at City, with a focus on useful analysis and practical applications.

Including:

- Overview of our CR questions and process
- Reporting – what to ask for from IT
- Creating reports and dashboards o For academic staff o For careers staff
- Using CR for targeted marketing

Workshop 2A:

Careers registration for postgraduates - positives, pitfalls and PowerPivots

Katie Hill & Stuart Johnson
University of Bristol

This session will cover:

- our experiences of implementation (e.g. how questions have been modified, who we had to seek approval from)
- data analysis (e.g. working through data quality issues)
- data presentation (e.g. how we are 'cutting' the data differently to our views of undergraduate data)

Workshop 2B:

Employer engagement: Using registration data to build effective relationships

Andrew Wright & Isabel Frazer-Veli,
King's College London

This workshop will explore how careers registration data can underpin a strategic approach to employer engagement, with specific examples of practice from King's College London. We will:

- Outline headline findings from our own data and analyse its impact on our employer relationships
- Provide practical examples of how we have adapted faculty careers programmes and employer conversations based on the data
- Discuss approaches to using the data to help shape employer engagement strategy
- Consider key challenges of mapping registration data onto other existing data sets commonly used by careers services